

PALOS VERDES

PERFORMING ARTS

NORRIS THEATRE

December 10, 2014

Signtronix/Guru

We at the Palos Verdes Performing Arts would like to thank Tom Johnson and the rest of his team for helping to establish our new name and update the front of our theatre. For over 30 years we had a back lit marquee with black letter that would advertise up to three performances at a time. Now we own a 20' long, LED Electronic Messaging Center that can show an endless number of upcoming performances, as well as pictures.

In the month we have had the new EMC sign, a number of people have stopped out front to watch all the information displayed, and take pictures under their event. A few have even said they wish the stop light would be red longer so they could see what the next picture and information would be!

Not only did we get a new EMC sign, we also bought new channel letter for the top of the building, as well as a can sign with the new logo of the company. Tom was easy to work with and always willing to help us with timing and price. Whatever we needed, weather it be five trips to the warehouse to get the project approved by all the board member, or a number of phone calls and emails a day, Signtronix was always friendly and quick to respond.

Thank you again for all your work and dedication to our company!

Sincerely,

Stacy Hennon Stone

Assistant Technical Director

